

For Immediate Release

GENESIS HEALTHCARE CUTS ENERGY CONSUMPTION WITH INTELLICON® ENERGY CONTROLS;

Energy Economizers to be Standardized at all Genesis ElderCare Facilities

Glen Cove, NY, February 5, 2004 – Genesis Healthcare one of the nation's largest long term care providers, is partnering with Intellidyne LLC to reduce energy consumption and achieve fuel cost savings at its Genesis ElderCare skilled nursing centers and assisted living residences in 12 eastern states. Using Intellidyne's patented IntelliCon® energy controls on its heating, cooling and refrigeration systems, Genesis is reducing energy consumption throughout its Eldercare facilities by an average 15-20%, without effecting temperature performance or impacting existing operating systems.

Genesis conducted a pilot program of the IntelliCon equipment at its 259-bed Groton-Regency facility in Connecticut, to evaluate potential energy consumption savings chainwide. IntelliCon energy controls were installed on the commercial refrigeration systems, domestic hot water boilers and rooftop air conditioning systems. Fuel consumption savings exceeded the 10% guaranteed minimum on all of the installations. In the case of the hot water boilers, fuel consumption was reduced by 23.57%. All of the savings were achieved without any degradation of temperature maintenance. The pilot project concluded that a return-on-investment would be achieved in less than 12 months.

Under Phase II of the project, Genesis is now in the process of installing the IntelliCon energy economizers in twelve more facilities in the Northeast, Mid-Atlantic and Chesapeake regions. Additional installations are planned for 2004 in all of its portfolio properties.

“Our heating, cooling and refrigeration system energy costs constitute one of our biggest operating expenses. The proven ability IntelliCon gives us to reduce the amount of energy we are consuming in our HVAC systems is expected to have a significant impact on our operating budget. This will make an important contribution in our ongoing efforts to maintain the highest standards of resident comfort and operating efficiency in all of our facilities systemwide,” said Henry St. Hilaire, Vice President of Environmental Services & Property Management.

IntelliCon works by monitoring and analyzing the load on a heating or cooling system in real time, and then dynamically modifying the way that system is controlled or “cycled.” This modification has been proven by independent laboratory testing and real-time market application to produce measurable reductions in energy consumption, more consistent comfort levels and more efficient use of the overall system. It also alleviates wear and tear on equipment and improves the environmental efficiency of the system. The simple-to-install IntelliCon energy saving controls work in conjunction with existing building management systems, are maintenance-free and require no seasonal programming.

“Because the minimum energy savings threshold is guaranteed, IntelliCon provides an immediate payoff for any residential or commercial enterprise whose systems are dependent on consistent, predictable temperature maintenance,” said Dan Tarulli, Intellidyne’s Vice President of Sales & Business Development. “Genesis is among the first in the healthcare industry to take advantage of IntelliCon to improve its operating margins. We expect that hospitals and other long term care facilities will follow suit by integrating our technology as a standard component in their HVAC systems.”

About Genesis Healthcare

Genesis HealthCare Corporation is one of the nation’s largest long term care providers with over 200 skilled nursing centers and assisted living residences in 12 eastern states operating under the Genesis ElderCare banner. Genesis also supplies contract rehabilitation therapy to over 730 healthcare providers in 21 states and the District of Columbia. For more information, visit www.geneshcc.com.

About Intellidyne

Established in 1996, Intellidyne develops, manufactures and markets dynamic, leading-edge energy-saving products for heating, air conditioning and commercial refrigeration systems. Intellidyne's technologies are patented and its products are UL listed. The performance of the IntelliCon control has been validated by independent testers including Brookhaven National Laboratories, ETL/Inchcape and major utility companies such as ConEd*Solutions* and KeySpan. IntelliCon has already reduced costs and energy expenditures for thousands of customers throughout the world.

For more information about IntelliCon energy saving products or becoming an Intellidyne manufacturer's representative, call 866-216-0777 or log onto www.intellidynellc.com.

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